

Subject Line: Special Offer- Get Restaurateur 2015 ticket at half-price

Email body:

Special Offer... Get Restaurateur 2015 ticket at half-price

Dear [first name],

Independent minded restaurateurs like you are always looking for ways to be more efficient and to provide better dishes and service. Have you been thinking about attending this year's Restaurateur Conference and Trade Show? If so, we have great news for you...

We are offering a few half-price Conference tickets to our Chill-o-Matic loyal readers. We are excited to show you our latest product line of coolers Called **LBR Cooler** because they are:

- ✓ **Light** – powerful light compressor and built-in rollers allow two people easily move the cooler to a different section of your kitchen.
- ✓ **Bright** - the food is easily seen with interior lighting and full glass doors that resist condensation.
- ✓ **Reliable**- LBR Cooler is energy efficient and high quality as you'd expect from Chill-o-Matic.

And LR Brown & Associates research shows LBR Cooler is 28.2% less expensive than the competition. You will be impressed to see these coolers as future option for your restaurant.

We have limited number of these half-price tickets.

[Click Here](#) to get your ticket today. And come visit us at the show!

Sincerely,
Jane Akinson
Marketing Director
Chill-o-Matic, Inc.